Curriculum Vita

Tawni Hunt Ferrarini, Ph.D.

Professor of Economics
Northern Michigan University
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DISSERTATION THESIS AND FIELDS OF EXPERTISE

Thesis: "A Study of the South Korean Success Story in Export-Led Development from the Socioeconomic Institutional Perspective: 1962-1979"
Chairperson: Nobel Laureate Douglass C. North
Fields Economic development (major), economic history, econometrics and economic education

EDUCATION

- Ph.D. in Economics, Washington University, Saint Louis, MO, August 1995
- M.A. in Economics, Washington University, Saint Louis, MO, December 1988
- B.A. in Mathematics with University Honors, Southern Illinois University, Carbondale, IL, December 1985

DISTINGUISHED AWARDS

2016 Nonprofit of the Year Award, Center for Economic Education and Entrepreneurship and the Sam M. Cohodas Professorship at Northern Michigan University, Upper Peninsula Economic Development Alliance
2016 Faculty Merit Award (Ranking 1/13), Northern Michigan University
2014 Best Educational Note Award with H. Eyzaguirre and B. O'Roarke, *Journal of Private Enterprise*
2012 Albert Beekhuis Center for Economic Education Award, Council for Economic Education
2010 Abbejean Kehler Technology Award, Inaugural Recipient, National Association of Economic Educators
2009 Michigan Economic Educator of the Year Award, Michigan Council for Economic Education
2009 Distinguished Faculty Award, Northern Michigan University
2002 Rookie of the Year, National Council on Economic Education and National Association of Economic Educators

LEADERSHIP ROLES

Inaugural Board Member, *Journal of Economic Teaching,* December 2015 to present.
Executive Board Member, National Association of Economic Educators, 2010 to 2016.
President, National Association of Economic Educators, 2010 to 2015.
Vice President and Co-Chair, Operation Action UP, 2010 to present.
Executive Board Member, Association of Private Enterprise Education, 2010 to 2015.
Vice President and Co-Chair, Upper Peninsula Development Alliance, 2011 to 2014.
Executive Board Member, Economic Club of Marquette County, 2000 to 2013.
Executive Board Member, Northern Initiatives, Marquette, MI, 2010-2013.
Chair, Academic Faculty, Senate, Northern Michigan University, July 2004–2006.
Chair, Technology Committee, National Association of Economic Educators, 2004-2009
President, Economic Club of Marquette County, 2009-2010.

PROFESSIONAL EXPERIENCE

Chair, Department of Economics, Northern Michigan University, August 2012–present. Elected annually by the faculty to manage all extra-departmental communications between the department faculty and the administration and serve as department coordinator if needed.

Sam M. Cohodas Professor, Northern Michigan University, January 2008–present. Responsibilities include community engagement in the area of economic development. Publications include, but are not limited to: 2010, 2011, 2012, 2013 EOY Community and Economic Development Profiles for the Upper Peninsula of Michigan, 2011-12 Northern Michigan University Community and Economic List of Assets and 2010-11 Northern Michigan University Community and Economic List of Assets.

Associate Director of the Center for Economic Education and Entrepreneurship, Northern Michigan University, August 2011–present. Responsibilities include promoting the advancement of economic literacy across the globe with special attention drawn to Japan, conducting online workshops for K-12 educators, developing and distributing curriculum materials via ebooks, assisting school systems in online efforts to integrate economics across the curriculum, and participating in state and national programs in economic education.

Professor of Economics, Northern Michigan University, August 2011–present. Responsibilities include excellence in teaching, advancing scholarly works and providing professional service as described above.

Associate Professor of Economics, Northern Michigan University, August 2004–August 2011. Responsibilities included chairing the Academic Senate (2004-2005 and 2005-2006), providing service to the Educational Policy Committee, Academic Information Services Advisory Committee, Educational Technology Resources and Policy Committee, conducting research, general academic advising and teaching macroeconomics (EC 202), American economy (EC101), and American economic history (EC 337).

Director of the Center for Economic Education and Entrepreneurship, Northern Michigan University, August 2002–2011. Responsibilities included promoting the advancement of economic literacy across the Upper Peninsula of Michigan, conducting in-service workshops for K-12 educators, developing and distributing curriculum materials, assisting school systems in efforts to integrate economics across the curriculum, and participating in state and national programs in economic education.

Visiting Professor of Economics, Florida State University, Fall 2015-16, Summer 2014, Fall 2006, and Summer 2008. Responsibilities included teaching Introduction to Economic Reasoning (ECO 2000), working on the third edition of *Common Sense Economics*, leading workshops, updating CommonSenseEconomics.com website, developing instructional materials and student activities, producing podcasts of economic readings.

Assistant Professor of Economics, Northern Michigan University, Winter 1998–August 2004. Responsibilities included creating courses complimented by the use of the Internet, developing online economics courses, providing university service on and leadership to the Academic Senate, the Academic Information Systems Advisory Committee, and Web Faculty Committee, serving as the faculty advisor the Economic Student Association, conducting research, general academic advising and teaching macroeconomics (EC 202), money and banking (EC 320), American economy (EC101), and American economic history (EC 337), Economics for All Teachers (ED596).

Distance Learning Consultant, Learning Development International, Fall 1997–2000. Responsibilities included placing course material on the Internet, designing electronic exercises linked to government statistical agencies, and electronically managing macroeconomic students at the University of San Francisco from Portland, OR.

Visiting Assistant Professor of Economics, Lewis and Clark College, Fall 1995–May 1997. Responsibilities include senior thesis advising, general academic advising, and teaching Advanced Macroeconomics (EC 491), Intermediate Macroeconomics (EC 291), Econometrics (EC 303), Economic Development (EC 232), and The Principles of Economics (EC 100),

Lecturer, Portland State University, Portland, OR, Fall 1994–Spring 1995. Taught Third-World Development (EC 450/550) and International Economics (EC 203).

Research and Teaching Assistant to Douglass C. North, American Economic History, Washington University, Saint Louis, MO, Fall 1988–Spring 1993

Lecturer, American Economic History (Jonathan R. T. Hughes' C23 Course), Northwestern University, Evanston, IL, Winter 1993.

Lecturer, Washington University, Saint Louis, MO, Spring 1990–Summer 1991. Taught Econometrics (EC 413), Economic Statistics (EC 231), Consumer Economics, Finance, and Investments (EC 330).

Lecturer, Southern Illinois University, Edwardsville, IL, Summer 1991. Taught Statistical Analysis for Business Decisions (Managerial Science 251).

Lecturer, Mary Institute and Saint Louis Country Day College Preparatory School, Saint Louis, MO, Fall 1990, Spring 1991 and

Fall 1991. Taught Macroeconomics (Economics I).
Assistant to the Controller of Southern Illinois University, Southern Illinois University, Carbondale, IL, Fall 1986–Spring 1987.
Tutor for students with learning disorders, Southern Illinois University, Carbondale, IL, Fall 1985–Spring 1987.

DISTINGUISHED ACADEMIC AND PROFESSIONAL POSITIONS

Sam M. Cohodas Professor (Only endowed chair at Northern Michigan University), January 2008-present.
Distinguished Professor of Economic Education – Japan, March 2011 to present.
Senior Fellow, Fraser Institute, Vancouver, Canada, April 2013 to present.
Faculty Scholar, Mackinac Center for Public Policy, November, 2016 to present.
Distinguished Professor, Korea Development Institute, Republic of Korea, Dec 11-13, 2013.

PUBLICATIONS (PEER REVIEWED)

Invited. Ferrarini, T. and Gwartney, J. (forthcoming in 2017). "Lowering Barriers to the Understanding of International Economics." *Social Education*.

Invited. Ellington, L. and Ferrarini, T. H. (forthcoming in 2017). "Why Nations Prosper: The Case of North and South Korea." *Social Education*.

Eyzaguirre, H., Ferrarini, T.H., O'Roark, J.B. (2016). "Textbook Confessions: Of Failures, Markets, and Government. *Journal of Economics and Finance Education.* 15(2): 60-71.

Ferrarini, T.H. and Mateer, G.D. (2014). "Multimedia Technology for the Next Generation." *The Journal of Private Enterprise 29*(2): 129-139.

Ferrarini, T.H. and Day, S. (2014). "NAFTA: The World's Largest Trading Zone Turns 20." *Social Education 78*(6): 306-311.

Eyzaguirre, H., Ferrarini, T.H. and O'Roark, J.B. (2014). "Textbook Confessions: Government Failure." *The Journal of Private Enterprise 29*(3): 159-175.

Ferrarini, T.H. and Mateer, G.D. (2014). "Multimedia Technology for the Next Generation." *The Journal of Private Enterprise 29*(2): 129-139.

Ferrarini, T.H. (2013). "The Economics of Government and the Fall of Rome. "*Social Education 77*(2): 60-63.

Ferrarini, T. (2013). "A Commentary on Economic Education in the ROK and the US." Education About Asia 18(3), 63-64.

Ferrarini, T.H. (2012). Review of the book *International Handbook on Teaching and Learning Economics*. *The American Economist 57*(2): 257-58.

Ferrarini, T. (2012). "Economics in the Media: Cool Tools for Teaching Economics." *Social Studies Research and Practice 7*(1): 19-28.

Robison, L., Shupp, R., Jin, S., Siles, M. and Ferrarini, T. (2012). "The Relative Importance of Selfishness and Social Capital Motives," *The Journal of Socio-Economics 41*: 118–127.

Ferrarini, T.H., Gwartney, J. and Morton, J. (2011). "Advanced Placement Economics: The Good, The Bad and The Ugly." *Econ Journal Watch 8*(1): 57-85.

Poindexter, S., Amtmann, R., and Ferrarini, T. (2011). "Employing Virtual Collaborative Exchanges To Expand Global Awareness: A Multi-discipline, Three-Year Effort ," In Ifenthaler, D., Spector, J.M., Kinshuk, Isaias, P., and Sampson, D.G. (Eds.) *Multiple Perspectives on Problem Solving and Learning in the Digital Age*, (pp. 343-358). New York, NY: Springer Science.

Ferrarini, T.H. and Schug, M.(2007). "History Matters: An Institutional Approach Examination of the U.S. Constitution," *Social Education 71*(2): 57-60.

Ferrarini, T.H. and Calhoun, J. (2007). "Cool Websites and Other Technology Resources for Teaching about the United States Economy," *Social Education 71*(2): 87-91.

Poindexter, S. and Ferrarini, T. (2005). "Student Preferences and Opinions on Academic Internet Integration – A Five-Year Study." *Journal of Informatics Education Research* 7(2): 1-32.

Ferrarini, T. and Quinn, R. (2005). "The Oligopoly Game." *The Michigan Social Studies Journal 15*(1): 28-34.

Ferrarini, T.H. & Poindexter, S. (1999). "Web Integration in Courses: Which Factors Significantly Motivate Faculty?." In Collis, B. & Oliver, R. (Eds.), *Proceedings of EdMedia: World Conference on Educational Media and Technology 1999* (pp. 512-515). Association for the Advancement of Computing in Education (AACE).

PUBLISHED TEXTBOOKS, LESSON PLANS, CURRICULUM BOOKS, AND COURSES

Invited. Allen, W. and Ferrarini, T. (TBD). *The Midnight Economists*.

Invited. Ferrarini, T. (Forthcoming, 2017). "Walking Dead: Illustrating the Importance of Property Rights" in Charity-Joy Acchiardo and Michell Vachris (Eds.) Dystopian Economics. Routledge: New York, NY.

Hammond, D. and Ferrarini, T. (2017). "College Course - How Markets Work. Intercollegiate Studies Institute." Introductory video: http://get.isi.org/how-markets-work/

Invited. Ferrarini, T. (2016). "Tantalizing Technology to Teach Secondary Economics" in Mary Beth Henning (Ed.) *Innovations in Economic Education: Promising Practices for Teachers and Students K-16.* Routledge: New York, NY.

Ferrarini, T. (2016). "Teaching Economics: Demand and Supply." Edupaths: online professional development courses for K-12 teachers, Michigan Department of Education.

Gwartney, J., Stroup, R., Lee, D., Ferrarini, T. and Calhoun, J. (2016). *Common Sense Economics: What Everyone Should Know about Wealth and Prosperity*. St. Martin's Press: New York, NY.

Ferrarini, T.H. et. al. (2011). *Focus: Middle School World History.* Council for Economic Education: New York, NY.

Gwartney, J., Stroup, R., Lee, D. and Ferrarini, T. (2010). *Common Sense Economics: What Everyone Should Know about Wealth and Prosperity*. St. Martin's Press: New York, NY.

Ferrarini, T.H. and Schug, M. (2006). *Focus: Understanding Economics in U.S. History - Online Professional Development Course*. Council for Economic Education: New York, NY.

NATIONAL CURRICULM DEVELOPMENT AND OTHER PROFESSIONAL ACTIVITY

Referee (on request). *The Journal for Economic Education*. January 2007 to present.

Reviewer. *EconEdLink Review Board*. EconEdLink.org is sponsored by the National Council on Economic Education in collaboration with the Verizon Foundation, ThinkFinity.org, March 2007 to present.

Ferrarini, T.H. and Day, S. "The Trans-Pacific Partnership (TPP): Are the Presidential Candidates Telling the Whole Story?" EconEdLink.org. November 06, 2016. Posted at: http://www.econedlink.org/teacher-lesson/1347/Trans-Pacific-Partnership-(TPP)-Are-Presidential-Candidates-Telling-Whole-Story

Ferrarini, T.H. and MacDonald, R. National test writers, critical-thinking round authors and judges. National Semi-Finals and National Finals rounds of the National Economics Challenge. Council for Economic Education, 2015.

Ferrarini, T.H. and Rebeck, K. Test writers, critical thinking round authors and judges. National Semi-Finals and National Finals rounds of the National Economics Challenge. Council for Economic Education, 2014.

Ferrarini, T.H. Subject matter consultant. *Advanced Placement Economics: Macroeconomics.* Council for Economic Education, 2012.

Ferrarini, T.H.Subject matter consultant. Focus: Middle School World History. Council for Economic Education, 2012.

Ferrarini, T.H. and Mark Schug. *Focus: Understanding Economics in U.S. History - Online Professional Development Course*. Council for Economic Education, 2009.

Ferrarini, T.H .and Gwartney, J. (2008). *Personal Finance IQ Test, Questions, Answers and Explanations.* Posted at CommonSenseEconomics.com and Jump$tart Coalition. Distributed throughout the National Association of Economic Educators, a network of over 200 center directors and council presidents.

Ferrarini, T.H. (2008). *Stossel in the Classroom: Hype and Consequences: Instruction Manual*. New York: ABC News.

Mogol, A. and Ferrarini, T.H. (2007). *John Stossel in the Classroom 2006 Instruction Manua*l. New York: ABC News.

Schug, M., Caldwell, J. and Ferrarini, T. (2006). *Understanding Economics in US History (Volumes I & II).* New York: National Council on Economic Education.

OP-ED COLUMNS AND COMMENTARIES

Ferrarini, T. (2016, August 07). "Higher education one option of many in selecting future." *Mining Journal*. Posted at: http://www.miningjournal.net/opinion/columns/2016/08/higher-education-one-option-of-many-in-selecting-future/

Ferrarini, T. (2016, August 14). "Is the price of college worth it? Depends. *Lansing State Journal*. Posted at: http://www.lansingstatejournal.com/story/opinion/contributors/viewpoints/2016/08/14/ferrarini-price-college-worth-depends/88557832/

Ferrarini, T. (2010, December 11). "Quick use of credit cards will linger on your bills." *Mining Journal* and *Lansing State Journal*.

Ferrarini, T.H. and Schug, M. (2009, October 30). "This Halloween, the national debt is the scariest thing around." *South Bend Tribune*.

Ferrarini, T. (2010, August 16). "Hard times provide a financial lesson plan." *Lansing State Journal*.

Ferrarini, T. (2009, July 22). "Turn economic setback into opportunity." *Christian Science Monitor*.

Ferrarini, T.H. (2009, June 23). "Americans need personal financial education." *The Buffalo News*.

Ferrarini, T.H. (2009, April 27). "How to use credit." *The Providence Journal*.

WEBSITES and VIDEOS

"How Markets Work" video series. Intercollegiate Philosophy, Politics, and Economics, Fall 2017-present
Ferrarini, T.H. and Gwartney, J. *CommonSenseEconomics.com*, Fall 2007–present.
Ferrarini, T.H. Content provider to the *American Economic History Companion Website*, 8th ed. Website, Pearson Online Resources, Jan 1, 2010 to present. Available January 31, 2016 on the World Wide Web:
http://wps.aw.com/aw_hughes_aeh_8/

GRANTS and EXTERNAL FUNDS

Sam M. Cohodas Professor 2015-2016	Provided by The Florida State University's Stavros Center for Free Enterprise to support curriculum development, develop digital assets, facilitate workshops and work on the third edition of Common Sense Economics. Additional expectation to leverage this funding with the endowed professorship to secure external funding for the CEEE at NMU with the help of the NMU Vice President of Academic Affairs and NMU Foundation.	$44,000
Sam M. Cohodas Professor Summer 2014	Provided by The Florida State University's Stavros Center for Free Enterprise to support curriculum development for an economics for educators course and massive open online course during the summer of 2014.	$10,000
In collaboration with Center for Student Enrichment at Northern Michigan University 2010	Provided by NMU's Wildcat Innovation Fund to launch NMU marketplace for NMU students to sell goods and service for profit while learning about market economics and entrepreneurship. Students completing online learning models rent space for reduced prices.	$14,380.16
Center for Native American Studies in collaboration with the Center for Economic Education and Entrepreneurship at NMU 2009-2010	Provided by the U.S. Federal Excellence in Economic Education Grant to support the 2009 and 2010 U.P. Indian Education Conference and host a 2009 Financial Fitness Workshop on NMU's campus open to all students, faculty, and staff.	$19,797.75
Center for Economic Education and Entrepreneurship 2003-2009	Provided by Northern Initiatives to the Center for Economic Education and Entrepreneurship to support the general operations of the CEEE in its efforts to advance economic literacy and entrepreneurship in the 15 counties of the Upper Peninsula of Michigan and the counties in the northern part of the Lower Peninsula. A variety of entrepreneurship workshops, in-services and classroom activities were hosted between May 2003 and August 2010.	$140,000

Center for Native American Studies in collaboration with the Center for Economic Education and Entrepreneurship 2008, 2009	Provided by the U.S. Federal Excellence in Economic Education Grant to host a Teacher Training Program in conjunction with the 2008 and 2009 Upper Peninsula Indian Education Conference.	$13,301
Center for Economic Education and Entrepreneurship 2005-2006	Provided by the National Council on Economic Education to offer a series of online workshops showcasing how K-12 teachers across the U.P. could effectively use the *Virtual Economics*™ CD-ROM, Version 3.0	$750
Entrepreneurship Curriculum Development Grant 2004-2005	Michigan Department of Labor and Economic Growth. Marquette Alger Regional Educational Services Agency (MARESA) was the principal investigator. MARESA and Northern Michigan University's Center for Economic Education and Entrepreneurship developed and implemented entrepreneurship curriculum, experience based projects and an educational website for use in the high schools across the 15 counties of the Upper Peninsula,.	$200,000
U.S. Department of Education Excellence in Economic Education Grant 2004-2005	Center for Economic Education and Entrepreneurship at NMU worked with the Dickinson Iron Intermediate School System to provide two, two-day teacher institutes in marketplace economics and entrepreneurship across the curriculum, 2004-2005.	$4800
U.S. Department of Education Excellence in Economic Education Grant 2004-2005	Center for Economic Education and Entrepreneurship at NMU worked with the Diocese of Marquette School System to provide a one day professional development institute for nine schools in marketplace economics and entrepreneurship across the curriculum,	$2018
U.S. Department of Education Excellence in Economic Education Grant 2004-2005	Michigan Council on Economic Education and the Center for Economic Education and Entrepreneurship at NMU secured funding to purchase curriculum materials for marketplace economics and entrepreneurship.	$2500

OTHER PROFESSIONAL SERVICE IN ECONOMIC EDUCATION AND ENTREPRENEURSHIP

Content provider for test bank, chapter summaries and teaching tips for *American Economic History* by Jonathan Hughes and Louis Cain. Addison-Wesley/Pearson, 2011.

Content consultant and website advisor for *Econ4u.org*. Center for Economic and Entrepreneurial Literacy (CEEL), a non-profit organization promoting financial education, March 2009 to May 2010.

Expert consultant and content reviewer. *TCI. Econ Alive! The Power to Choose*, 2009.

Co-producer and editor of *Monopoly on the Rez* (2007) and *No Social Studies Left Behind* Booklet I (2007) and Booklet II (2008).

Scholarly Consultant for *Economics Alive!* Teachers' Curriculum Institute, June 2007 to July 2008.

Content Provider for the Entrepreneurial Module of *Career Forward (cFwd).* CareerForward was developed by the Michigan Department of Education and Michigan University. It is designed to help Michigan students plan their work lives and career opportunities in relation to the global economy. It is available at no money cost to Michigan high school students and meets the online learning experience graduation requirement, May 2006-January 2007.

Consultant, Content Provider, and Specialist in Economic Education. *Michigan Council on Economic Education Young Investor's Website*. Funded by Investor Protection Trust Grant, January 2006 to August 2006.

Consultant, Addison-Wesley Publishing. Provided advice on *Technology and Economics Experiments in Microeconomics*, January 4, 2004.

Content provider, Federal Reserve Bank of Minneapolis. Provided Upper Peninsula of Michigan employment data and trend analysis to R. Cataldo author of "Tourism in the Doldrums," *Fed Gazette,* November 2002. Available September 20, 2003 on the World Wide Web: http://www.minneapolisfed.org/pubs/fedgaz/02-11/mi.cfm?js=0

Prepublication review of Chapters One through Four of the 6th Edition of *American Economic History* by Jonathan Hughes and Louis P. Cain for Addison Wesley Longman Publishers, Honorarium Received, June 2001.

Prepublication review of the Fifth Edition of *American Economic History* by J. Hughes and L.P. Cain for Addison Wesley Longman Publishers, Honorarium Received, August 2000.

Prepublication review of the Eleventh Edition of *The Economics of Public Issues* by Miller, R.L., Benjamin, D.K. and North, D.C. for Addison Wesley Longman Publishers, Honorarium Received, November 1999.

Prepublication review of the Fifth Edition of *History of Economic Thought* by Stanley Brue for Dryden Press, Honorarium Received, September 1998.

RECENT AND UPCOMING KEYNOTE SPEECHES, INVITED TALKS, AND WEBINARS

Economic Episodes in American History. EconWisconsin. Lambeau Field, Green Bay, WI. July 26, 2017.

With Mark Schug. Fraser Institute's Economics for Journalists. Fraser Institute. Vancouver, BC, Canada. May 25-28, 2017.

With Stephen Day. Economics, U.S. History and the C3 Framework: Why Are Sweatshop Workers Usually Young Women? May 17, 2017: 4:00 pm to 5:00 pm (ET). Register at: https://global.gotowebinar.com/pjoin/8798913648816288516/3222595293989626626

Economics, U.S. History and the C3 Framework: World Trade After World War II: The EU, WTO, Brexit, and TPP, April 19, 2017: 4:00 pm to 5:00 pm (ET). Register at: https://global.gotowebinar.com/pjoin/2956125351489028612/3233249561662510850

"Economics and the Pursuit of Happiness," Intercollegiate Studies Institute, Indianapolis, IN, March 25, 2017.

With Stephen Day. Economics, U.S. History and the C3 Framework: Why Did the Colonists Fight When They Were Safe, Prosperous and Free? Council on Economic Education, March 15, 2017: 4:00 pm to 5:00 pm (ET). Register at: https://global.gotowebinar.com/pjoin/4002540463248083716/2170610056323851266

"Economics, U.S. History and the C3 Framework: The Economics of Racial Discrimination," Council on Economic Education, February 18, 2017: 4:00 pm to 5:00 pm (ET). Register at: https://global.gotowebinar.com/pjoin/3784398455808941060/1376443802697401602

"Political versus Market Allocation," Mackinac Center for Public Policy, Lansing, MI, February 03, 2017.

"The State of Economic Education in the United States," Council on Economic Education – Japan, Tokyo, Japan, December 04-06, 2016.

Distinguished Lecturer, "Exploring Liberty," Summer institute for interdisciplinary undergraduates and graduates, Institute for Humane Studies, Bryn Mawr University, June 23-29, 2012.

Distinguished Lecturer, *"Morality, Capitalism & Freedom,"* Summer institute for interdisciplinary undergraduates and graduates, Institute for Humane Studies, Wake Forest University, July 24-30, 2010.

21st annual Teaching Economics: Instruction and Classroom Based Research Conference cosponsored by Robert Morris University and McGraw-Hill/Irwin Publishing Company, Robert Morris University, Moon Township, PA, Feb 19, 2010.

"Anatomy of an Economic Crisis," Illinois Association of School Economics Teachers (IASET), Governors State University, Apr 24, 2009.

Keynote Speaker, "Upper Peninsula of Michigan: The Strengths, Weaknesses, Opportunities and Threats 2007-2015," Operation Action Upper Peninsula, Jan 16, 2009.

Abbreviated presentations on the links between economic development and investment in human capital to Upper Peninsula Health Plan Group, Michigan Chamber of Commerce, Upper Peninsula Contractors, and Upper Peninsula AFL-CIO, 2009 to present.

OTHER CONFERENCES, WEBINARS, WORKSHOPS, and PRESENTATIONS

Teaching Economics and the Profession

"Technology in Economics," Council for Economic Education, New York, NY, April 20, 2017.
"Economics, History, and the C3 Framework Workshop," Council for Economic, New York, NY, April 20, 2016.
"Teaching Economics and the Bias of the Profession," with J. Gwartney. FreedomFest, Las Vegas, NV, July 11, 2015.
"Webinar - Learn how to integrate economics into your U.S. history lessons," Council for Economic, May 28, 2014. http://www.econedlink.org/tool/387/Webinar-Learn-how-integrate-economics-into-your-U-S-History-lessons
"Leading Your Students to a Bright Economic Future: Building a High School Economics Course," Council for Economic Education's HSBC National Center for Economic and Financial Education, New York, NY, July 12-16, 2010.
"Discover Economic Principles." The Fraser Institute, Victoria, Canada, March 29, 2010.
"Why Do People Behave the Way They Do? An Introduction to Economic Reasoning," Fraser Institute, Calgary, Canada, September 23, 2009.
"An Introduction to Economic Reasoning, Fraser Institute," with N. Veldhuis. Calgary, Canada, October 12, 2008.
Presenter, "Entrepreneurship: The Next Frontier of Economics Education," The Association of Private Enterprise Education, Cancun, Mexico, April 4, 2005.

Technology in Economics Courses

"Bringing Your Economics Class to Life: A Panel Discussion on Using Technology to Teach" with S. Frost, D. Mateer and J. Calhoun. Annual Council for Economic Education and National Association of Economic Educators, Kansas City, MO, October 5, 2012.
"Economics Online: An Economics for Life Course," with J. Gwartney. Second Annual American Economics Association Conference on Teaching Economics and Research in Economic Education, May 28, 2012.
"Multi-Media Technology for the Next Generation." Association for Private Enterprise. April 1, 2012.
Chair of the session, "Make Economics Cool in School with Technology." Association Private Enterprise Education, Las Vegas, NV, April 11-13, 2010.
"Making Economics Cool in School with Technology." Creative Teaching Ideas for Basic Economic Courses, The Gus A. Stavros Centers for Economic Education of Florida State University and the University of South Florida, Tallahassee, FL, February 5, 2010.
"Facebook, Social Networking and Economic Education." Council on Economic Education and National Association of Economic Educators 2009 Conference, Washington, D.C., October 7-10, 2009.
"Technology Highlights Intended to Boost Productivity and Lower Costs," Council on Economic Education and National Association of Economic Educators 2009 Conference, Washington, D.C., October 7-10, 2009.
"Latest Technology and Cool Stuff in the Classroom," with D. Mateer. Council on Economic Education and National Association of Economic Educators 2009 Conference, Washington, D.C., October 7-10, 2009.
"Are You Ready for Podonomics?" Association Private Enterprise Education, Guatemala City, Guatemala, April 5-7, 2009.
"Use YouTube to Upload Interest in Economics," with D. Mateer. Association Private Enterprise Education, April 5-7, 2009, Guatemala City, Guatemala and "YouTube and Economic Education ," National Council on Economic Education and National Association of Economic Educators 2008 Conference, Biloxi, MS, October 8-10, 2008.
"Workbench Resources for NAEE Members," with A. Kehler. National Council on Economic Education and National Association of Economic Educators 2008 Conference, 2008, Biloxi, MS, October 8-10.
"Using the iPod to Enhance Economic Education with Outcomes," with A. Kehler and D. Yoho. National Council on Economic Education and National Association of Economic Educators 2008 Conference, Biloxi, MS, October 8-10, 2008.
"Are You Ready for Podonomics?," Session 6.1, Association Private Enterprise Education, Las Vegas, NV, April 6-8, 2008.
of the Kentucky Council on Economic Education, "I-122 Web-Conferencing or Webinars throughout the Network," with S. Sandage. National Council on Economic Education and National Association of Economic Educators 2008 Conference, Biloxi, MS, October 8-10, 2008.
"Teaching to Digital Natives," Penn State University, University Park, PA, December 7, 2007.

"Using Technology to Boost Center Productivity," with S. Sandage. NCEE / NAEE / GATE Annual Conference, Denver, CO, October 3-6, 2007.
"Technology and Cool Stuff in the Classroom," with J. Gwartney and J. Calhoun. NCEE / NAEE / GATE Annual Conference, Denver, CO, October 3-6, 2007.
"Employing Technology Trends to Meet the Learning Demands of the Net Generation." 2007 NAEE Professional Development Conference, online conference presentation using GoToMeeting, Federal Reserve Bank of Atlanta, March 2, 2007.
"Strategic Technology Integration in Economics Courses: Guided by Long-Term Instructional Use, Pedagogical Considerations and Student Preferences," with S. Poindexter. Allied Social Science Association Meetings, Philadelphia, PA, January 8, 2005.
"K-12 Online Use and Preferences," Pre-Conference Session -251 - Exploring the Development and Delivery of Online Courses for Teachers, National Council on Economic Education/National Association of Economic Education Annual Conference, Little Rock, Arkansas, September 29, 2004.

MOOCs

Common Sense Economics MOOC, Canvas.net, Fall 20, 2015 – present.
"MOOC Madness." Council for Economic Education's 55th Annual Financial Literacy and Economic Education Conference, Tampa, FL. Oct 10, 2015.
"MOOCs meet Common Sense Economics," 54th Annual Financial Literacy and Economic Education Conference, St. Petersburg, FL, October 9, 2015.
"Massive Open Online Course: What Everyone Should Know about Wealth and Prosperity in a Free Society," Association of Private Enterprise Education conference, Cancun, MX, April 2015.

Government Failure

"Textbook Confessions: The Role of Politics in Socially Inefficient Outcomes" with H. Eyzaguirre. National Association of Economic Educators (NAEE) Annual Fall Conference, St. Petersburg, FL, October 2015.
"Textbook Confessions: Of Failures, Markets, and Government," with H. Eyzaguirre. APEE conference, Cancun, MX, April 2015.
"Textbook Confessions: Market vs Government Failure," with H. Eyzaguirre. Annual Council for Economic Education and National Association of Economic Educators, Kansas City, MO, October 4, 2012.
"Liberty, Government Intervention, and High School Economics Courses," with B. O'Roark. Association Private Enterprise Education, Nassau, The Bahamas, April 11-13, 2010.
"Advanced Placement Economics: The Good, the Bad and the Ugly," with J. Gwartney and J. Morton. Association Private Enterprise Education, April 5-7, 2009,Guatemala City, Guatemala and National Council on Economic Education and National Association of Economic Educators 2008 Conference, Biloxi, MS, October 8-10, 2008.

CommonSenseEconomics.com

"Common Sense Economics," New Jersey Council on Economic Education, Middletown, NJ, August 16, 2016.
"Virtual Economics 4.0 Takes Common Sense Economics Instruction to New Heights." with J. Calhoun and J. Kessler. Council for Economic Education's 54th Annual Financial Literacy and Economic Education Conference, Dallas, TX, Oct 11, 2014.
"Personal Finance: Boots on the Ground Economics," with M. Schug. Annual Council for Economic Education and National Association of Economic Educators, Baltimore, MD, October 5, 2013.
"Turn Your Classroom Upside Down with Common Sense Economics," Annual Council for Economic Education and National Association of Economic Educators, Kansas City, MO, October 4, 2012.
"Common Sense Economics Online: An Economics for Life Course," with J. Gwartney. National Conference on Teaching Economics, June 1, 2012, Boston, MA
Panel: "Common Sense Economics – Economics for Life!," with D. Lee, J. Gwartney and S. Frost. Association Private Enterprise Education, Nassau, The Bahamas, April 10-12, 2008.
"Deficits, Debt, the Dollar, and China," with J. Wright. Association Private Enterprise Education, Las Vegas, NV, April 6-8, 2008.
"2009 LifeFundamental $ummit: Smart Kentucky Teens." Kentucky Council on Economic Education, Lexington, KY, June 23, 2009.
"Teaching Economic Freedom and More Using CommonSenseEconomics.com." Association Private Enterprise Education, Guatemala City, Guatemala, April 5-7, 2009.

"Using Technology to Add Excitement to Your Principles Classes: The CSE Way," Creative Ideas for Your Basic Economics Course Workshop. Gus A. Stavros Centers of Florida State University and University of South Florida, Tampa, FL, February 5-6, 2009.

"Common Sense Economics with Stossel in the Classroom," with J. Gwartney. Funded by the Earhart Foundation, Houston, TX, November 8, 2008.

"Technology and Cool Stuff in the Classroom: Back By Popular Demand," with J. Gwartney and J. Calhoun. National Council on Economic Education and National Association of Economic Educators 2008 Conference, Biloxi, MS, October 8-10, 2008.

"Common Sense Economics with Stossel in the Classroom," with M. Schug. Funded by the Earhart Foundation and the Michigan Council on Economic Education, Novi, MI, October 24, 2008.

"Common Sense Economics--Teaching Free Market Economics Electronically." Session 8.5, Association Private Enterprise Education, Las Vegas, NV, April 6-8, 2008.

Session Organizer, "Common Sense Economics - Economics for Life!" The Association of Private Enterprise Education, Cancun, Mexico, April 8-10, 2007.

Focus: Understanding Economics in U.S. History

"Learn How to Integrate Economics into Your U.S. History Lessons," Webinar. May 28, 2014 Posted at: http://www.councilforeconed.org/resource/learn-how-to-integrate-economics-into-your-u-s-history-lessons/

"Focus: Understanding Economics in U.S. History Workshop." Council for Economic Education's National Center for Economic and Financial Education, New York, NY, May 20, 2014.

"Globalization Throughout U.S. History," Council for Economic Education's HSBC National Center for Economic and Financial Education, New York, NY, June 10, 2010

"Focus: Understanding Economics in U.S. History Workshop," with M. Schug. Council for Economic Education's HSBC National Center for Economic and Financial Education, New York, NY, March 21, 2009.

Pre-Conference Session 90 - "Focus: Understanding Economics in U.S. History Training," with M. Schug. NCEE / NAEE / GATE Annual Conference, Denver, Colorado, October 3-6, 2007.

Pre-Conference Session 90 - "Focus: Understanding Economics in U.S. History - The New NCEE Curriculum for Teaching Economics in U.S. History," with M. Schug. NCEE / NAEE / GATE Annual Conference, New York, NY, October 11-14, 2006.

"Focus: Understanding Economics in U.S. History." E-87, NCEE / NAEE / GATE Annual Conference, New York, NY, October 11-14, 2006.

Other Presentations and Conferences

"How Markets Still Work: Teaching Economics in the Trump Era." with J. Olson and D. Hammond. 5th Annual William F. Buckley Jr. Society Leadership Retreat, La Jolla, CA, May 04-07, 2017.

"Personal income and its changing composition: 1970 to 2015," Operation Action UP, 52nd annual meeting, Marquette, MI, January 25, 2017.

"Economics Around the Globe" with S. Lee, J. Brock, and H. Eyzaguirre. Northern Michigan Council for Economic Education's 54th Annual Financial Literacy and Economic Education Conference, Oct 11, 2014.

"Economic Education and the Multi-Media Generation of Students." (By invitation only) 2013 International Conference on Promoting School Economic Education in Korea, Japan and the U.S.A. Seoul, Korea, December 13, 2013.

"Understanding on Economic Education and Discussion on Promoting Economics Education in Korea, Japan, and the U.S.A.," with I. Koh, L. Ellington, E. Yamame, and T. Iwata. 2013 International Conference on Promoting School Economic Education in Korea, Japan and the U.S.A. Seoul, Korea, December 12, 2013.

"Exciting Trends in Economic Education for K-12 Teachers." 2013 International Conference on Promoting School Economic Education in Korea, Japan and the U.S.A. Seoul, Korea, December 11, 2013.

"Fighting Economic Illiteracy in Washington: Economics Webinars for Hill Staffers," with K. Eastlick and A. Funk. Association Private Enterprise Education, Las Vegas, NV, April 11-13, 2010.

"Econ4U Webinar on Credit Markets for Capital Hill Staffers," GoToWebinar, January 12, 2010.

"What is a Credit Default Swap Anyway? The Financial Crisis for Capitol Hill Staffers," with M. Schug. GoToWebinar on September 1, 2009.

"Upper Peninsula Demographics – 2000, 1990 and 1980," Sonderegger Symposium V, Northern Michigan University, December 9, 2005.

DISCUSSION LEADING

"Politics without Romance: Democracy, Constitutionalism, and Public Choice," Arlington, Virginia,* Liberty Fund Co-Sponsored Program with Bill of Rights Institute, February 19-21, 2016.

"Congress and the Constitution: The Commerce Clause," Liberty Fund Co-Sponsored Program with Bill of Rights Institute, Washington, D.C., October 17-19, 2013

"Economics from Smith to Friedman," November 30 – December 2, 2012, Liberty Fund Co-Sponsored Program with Institute of Humane Studies, Arlington, Virginia

"Economics from Smith to Friedman," September 30 – October 2, 2011, Liberty Fund Co-Sponsored Program with Institute of Humane Studies, Washington, D.C.

"Economics from Smith to Friedman," October 15-17, 2010, Liberty Fund Co-Sponsored Program with Institute of Humane Studies, Arlington, Virginia

"Liberty and Responsibility in Adam Smith," Holland, MI, co-led, Liberty Fund, July 6-12, 2009.

"Liberty, Institutions, and Economic Progress," San Antonio, TX. Liberty Fund, February 21-24, 2008.

SERVICE

Professional

- Association for Private Enterprise Education, Executive Board, 2010-15
- Michigan Council for Economic Education, Professor Associate, Professor Associate, August 1998–present.
- National Association for Economic Education, President, 2015 and Executive Board Member, 2009-2015.

University

- Academic Faculty Senate, Northern Michigan University, Chair, July 2004–2006, Vice Chair, 2003-2004, Executive Senator 2002 – 2008, and Departmental Representative, 1998-2002.
- Academic Information Services Advisory Committee to Academic Faculty Senate, 1998–2001.
- Center of Resources for Enterprise, Northern Michigan University, Chair, 2009–2013.
- Committee on Internationalization, Northern Michigan University, Co-chair, 2006-2008.
- Community Engagement Task Force under the leadership of Dean T. Seethoff, Faculty representative, 2008-2009.
- Economic Club of Marquette County Executive Board, President 2008-2009.
- Economics Student Association, Northern Michigan University, Marquette, MI, Faculty Advisor, 1998–2002.
- Education and Technology Resource Policy Committee to Academic Faculty Senate, Economics Representative, 1998-1999.
- Educational Policy Committee, Advisory Committee to the Vice President of Academic Affairs and Provost, College of Arts and Sciences' Faculty Representative, 2005-2012.

Community

- Co-chair and Vice President, Operation Action Upper Peninsula, 2010–present.
- Co-chair and Vice President, Upper Peninsula Development Alliance, 2010-2012.
- Lake Superior Community Partnership Recreation Authority, the Upper Peninsula Development Alliance and Operation Action Upper Peninsula, Faculty expert, Fall 2004.

ACTIVE PROFESSIONAL MEMBERSHIPS

American Association of University Professors – Northern Michigan University Chapter, 1998–present.

Association of Private Enterprise Education, 2000–present.
Executive board, 2010-2015.

Economic Club of Marquette County, 1998–present.
President, 2008-2009.
Vice President, 2007-2008.
Executive Board, 2000-2010.

Michigan Council for the Social Studies, 2000-2012.
National Association of Economic Educators (NAEE).
President, 2015.
President-elect, 2014.
Executive Board Member, 2011 to present.
Chair of the Technology Committee, 2006-2008 and 2008-2011.
National Council for the Social Studies, 2000–present.
Northern Sigma Xi Chapter, 2008–2012.
Operation Action Upper Peninsula Board Member, 2007–present.
Vice Chair and Co-chair, 2012–present.
Executive Board Member, 2010–present.
Upper Peninsula Economic Development Alliance, 2010–present.
Executive Board Member, 2010–present.
Vice Chair, 2012-14.

EXTERNAL CONSULTING

"Modern Mining and the Community: 2014, 2012 and 2010 Compared," with M. Siles and J. Pelley as Economic Consultants. This work was funded by Lundin: The Eagle Project, 2015.

"Economic expert consulting for rental income lost due to foreclosure during the financial crisis of 2008." Law Office of Kimberly S. Schultz. Alpena, Michigan, Summer – Fall 2013.

"Modern Mining and the Community: 2012 and 2010 Compared," with M. Siles, H. Eyzaguirre, and R. Lion as Community Consultants. This work was funded by Rio Tinto: The Eagle Project, 2012.

"New Mining in This Community: Select Areas of Marquette and Baraga Counties," with M. Siles as Community Consultant. Summary report is accompanied by a website at: http://miningandcommunities.org/ A confidential report consisting of 47 pages of analysis, references and research was submitted to Kennecott Eagle Mining Corporation for private consumption by Rio Tinto, 2010.